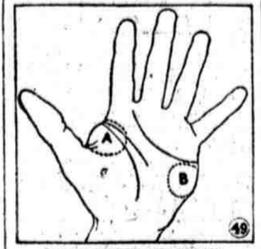


INCHES FROM
The Golden-Plated Rule
By Lillian Paschal Day

Heard in the Airshaft.
Joe sat on an airshaft.
Latter was only four feet across.
You could hear every word said.
We talked in whispers. Joe said:
"Fine home for deaf mutes!"
The woman across the way talked.
Then she talked some more.
Day and night, top of her voice.
Perpetual motion'd alidstep her.
Her husband slept in cat snags.
He would wake him up to talk.
He would just begin a nice snore.
"Hal! Wake up!" she would say.
"I want to tell you something."
Did you know the Watsons are—
And she rattled on and on.
The w. k. brook had nothing on her.
She went on forever, too.
Sometimes Hal slept right through.
She waked the court waking him.
"Hal! Do wake up! Jane says—"
Poor Hal would groan and turn over.
The tide of talk swept over him.
He never attempted to stem it.
"He's only a meek ox!" I said.
"You'll have to do something, Joe."
So Joe did.
He took Hal out to our camp.
It's really a well-equipped house.
Bath, telephone 'n' everything.
Though it's miles up in the woods.
Poor Hal got the sleep of his life.
They tramped and hunted all day.
He slept soon as he hit the pillow.
Husband saw him safely asleep.
Then he tiptoed downstairs.
Shut all doors carefully between.
At one he had a phone session.
He called up Hal's talking wife.
"That you, Jess?" Joe said.
"Hello, Hal!" a yawn answered.
"You waked me out of sound sleep."
"I want to tell you something."
Then Joe talked on and on.
No brook, but a swift river he.

lars—those long straight ones—of fine
Irish lace, of beautiful design. There
are a number of patterns from which to
choose. The collars are net, with the
wide edges of the filet or Irish; they
are a deep cream—no, I guess you would
call them ecru, and they are priced at
\$2 and \$2.25—a remarkable price.
For names of these address Woman's
Page Editor or these Walnut or Main
5000.

Your Soul's in Your Hand
By IRVING B. BACON



LONG-THUMB MARTIAN
A—Lower Mount of Mars, the big development of which shows an aggressive and ambitious character.
B—Upper Mount of Mars, which indicates resistance and helpfulness.
THE
The ruling passion of the Martian to command is accentuated by a long thumb. The powerful will noted in dominating others, especially in difficult circumstances, is shown by the long first phalanx of the thumb; while the indomitable requirement of a capital mind is indicated by the long second phalanx. If, however, the first phalanx (the one with the nail) is exceptionally long, and the second phalanx noticeably shorter, the Martian is likely to be a downright idiot. Unreasonably exacting in his demands and liable to fly into an uncontrollable rage when crossed in his purposes. What has been said above relates to the Lower Mount of Mars. The Upper Mount of Mars does not, like the lower one, show an aggressive spirit, but rather a spirit of calm resistance, and, when well developed and backed by a big thumb, shows that its possessor is superior to any kind of discouragement and though crushed to the ground is bound to "come back" and face his troubles anew.
(To be continued)

The Woman's Exchange

To W. M.
I cannot give you any guaranteed remedy for this trouble that you speak of as it is natural and cannot be changed. Perhaps the use of peroxide would make it less conspicuous and give your face a lighter color.

For Door and Mantel
To the Editor of Woman's Page:
Dear Madam—Please tell me how to put a lace panel on a front door without the use of tacks. Also what is good to use for a bedroom lambrequin for a mantel?
MRS. J. A. D.
There is no way to fasten this panel without using at least four hooks, but you can do it without tacking the panel all along the edge. Make a casing in both top and bottom, and run a curtain rod through each end. Then fasten two hooks at the top of the door and two at the bottom, on which to rest the ends of the rod. This will hold the panel straight and firm without the need of tacks all the way along.
A pretty lambrequin for a bedroom

mantel can be made by cutting out the border of a piece of cretonne designed to resemble the edge of the window shade made by the edges of the flowers, and bind it with tape to match the most prominent color. Then tack it straight without gathers, around the edge of the mantel. Or, if it is a metal shell, make a fitted cover with the border sewed on the edge.

Did She Pay Too Much?
To the Editor of Woman's Page:
Dear Madam—As a daily reader of your paper I come to you with a question. I have a deposit paid on a marmot coat, original price \$175. I wonder if the price is too high? I notice in the different advertisements marmot coats are priced from \$75.00 to \$144. I am away from my folks and have no one to answer my question, so I turn to you for help. If possible please answer by Saturday, November 13, as I make my next payment then. Please tell me if \$175 is too high a price for a marmot.
MRS. G. R. R.

All prices are high now, you know, and it seems that you bought your coat too soon. If you had waited just a little longer you might have been able to get one of these lower-priced ones. But since you have already bought the coat and made the first payment on it

ARTISTIC EXPRESSION
Simplicity in artistic expression is the method of treatment for Interior Decoration of the refined home.
Our quarter-century experience in collecting decorative units, rare tapestries, and individual pieces of merit is at your disposal.
We will be glad to consult with you if you will call at our studio or make an appointment.
THE JAMES F. FRYER STUDIO
CHARLES E. MILDREN HARRY W. MAUREN
Furnishings and Interior Decorating
Room 202, Parkway Building
R. E. Cor. Broad and Cherry Sts.

BLUE Karo

The standard of all table syrups. Also for cooking, baking and candy-making. Light brown color, delicious flavor—a heavy bodied syrup.



Notice to the Public!

Among the twenty odd million American Homes there is probably not a single one where Karo is not served in some manner—for breakfast, for dinner or for supper.
Over two hundred million cans of the three different kinds of Karo were sold last year.
During these days of high prices, Karo has become another word for economy. Thousands of thoughtful housewives have learned that Karo is not only a delicious spread for pancakes, but answers every purpose where a sweet is needed.

For Your Protection

So that you will not be deceived by cans containing syrup that look like Karo in color and appearance every housewife is cautioned to look for this mark:
It is found only on original Karo—and guarantees you full weight cans and highest quality.
Serve Karo on sliced bread, toast, pancakes or waffles.

Do as the wise cooks are now doing: Use Karo to stew dried fruit, prunes; use it for candied sweet potatoes, brown bread, muffins, coffee cake and puddings.

Karo Home-made Candy is the best for children. It is wholesome, easy to make, costs much less than store candy.

Mothers give children Karo and sliced bread because it satisfies Nature's craving for sweets and takes the place of candy.

FREE

Every housewife should possess a copy of the beautifully illustrated 64-page **Corn Products Cook Book**. Write today to **Corn Products Refining Company, P. O. Box 161, New York City**.

Selling Representatives
NATIONAL STARCH CO.
135 South 2d Street
Philadelphia

GREEN Karo

For those who appreciate the tempting flavor of real maple sugar syrup. Very moderate in price—absolutely pure. The makers of Karo Maple are the world's largest users of the highest grade maple sugar. Over a thousand tons used annually.



RED Karo

The Ideal Syrup for every use—for cooking, baking, candy-making and preserving. Many prefer it as a spread for cakes, biscuits, breads.

AMERICAN STORES CO.

23 Carloads of Prunes
More Than Half Sold the First Three Days of This Week
An American Store's bargain means TRUE VALUE, and our customers know it—a bargain not only from a standpoint of PRICE, but, Best of all, QUALITY.
We are cutting deep into the price as a special inducement for you to try them, because we know that, once you have tasted their delicious flavor and meaty goodness, you will continue to use them all winter. Prunes are unusually healthful and body-building fruit, very delicious. We have made big concessions in price—it will pay you to take full advantage of this extra big sale.
New Crop "Sunsweet" Calif. Prunes 28c Cut size to **25c** lb
Other Sizes cut to 17c, 23c lb
Luscious fruit. Small pits. Chockful of "meat." The best we have ever sold.
Fancy Calif. Peaches 29c | **New Calif. Apricots** 38c
Carefully gathered, very choice quality evaporated fruit.

Selected Big, Meaty Eggs doz 67c | **"Asco" Oleomargarine** lb 36c
Never a doubt about our eggs, every commodity we sell carries into your home the element of certainty that makes trading at an "Asco" Store a pleasure.
Economical and wholesome to use wherever butter is required. Sold in hundreds of our stores; if our store where you trade does not sell it our clerks will be glad to direct you to our nearest store where we will be pleased to serve you.

"Asco" No-Waste Bacon pkg 25c | **"Asco" Sliced Dried Beef** 15c
The winning flavor that compels an appetite. Delightful creamed and a nutritious sandwich filler.

Best Pure LARD lb 25c
Pure kettle-rendered lard. None better to be had. Bargain price.
Snowdrift Shortening 25c
"Asco" Buckwheat Flour pkg 14c or Pancake
New pack—self-raising—quality the very finest. Buckwheat cakes and sausage just touch the spot these cool mornings.
Franklin Golden Syrup 19c
Rich Creamy CHEESE lb 33c
Very nourishing, big food value—the quality we guarantee and our price is very low.

Calif. Lima Beans 12 1/2c lb
"Asco" Peanut Butter 12 1/2c Glass
Goodrich Tomato Soup 5c can
"Asco" Macaroni 10c pkg

A Sign of Quality
Whenever you see the name "Asco" Blend on the pantry shelf, you know that the household not only knows good coffee, but also knows good bargain. "Asco" Blend, while a high-grade coffee, is only 29c per lb!
"Asco" Blend Coffee lb 29c
—the BEST at ANY price.
"Asco" Blend TEAS lb 45c
1/2-lb pkg 23c; 1/4-lb pkg 12c
Five styles—Plain Black, Mixed, Old Country, India Ceylon and our newest—Orange Pekoe.

Very Choice Apples 3 lbs. 15c | **"Asco" Rolled Oats** pkg. 11c
Big value, extra selected. Well graded and sound. Dark Red Cranberries lb 15c
The good old-fashioned breakfast cereal, enjoyed by every one. Only the best oats grown are packed under the "Asco" Label.
Juicy Grape Fruit each 10c

"Asco" Apple Juice ... bot 15c
Just the pure juice of fresh gathered apples—pasteurized to insure its further purity—"that's all!"
"Asco" Brand FLOUR, 12-lb bag 80c
A strictly high-grade family and pastry flour.
"Asco" Flour 5-lb bags 36c
Princess Salad Dressing ... bot 29c
We have no hesitancy in saying this is the best dressing packed.
Van Camp's Soups can 10c
Your choice of Chicken, Vegetable, Tomato.
One of the best brands of soups packed—this price very special.
Ralston's Breakfast FOOD pkg 22c
A cereal of recognized merit.

Best White Potatoes 1/2 bu. 75c | **Sour Krout** Big 3-qt. 20c
pk (7 1/2 lbs), 21c; 1/2 pk (3 3/4 lbs), 11c
The woman who wants to save money will lay in a liberal supply at these bargain prices.
Best Yellow Globe Onions, 1 1/2c | **Sour Krout** ... No. 3 can 14c
All ready for the table—just heat and stir. Try pork and sour-krout for a change.

Dried and Canned Fish | **High-Grade Canned Fruits**
"Asco" Threaded Codfish, 12c
Pure Codfish Brick, 22c
Fancy Sardines, big can 15c
Calif. Tuna Fish, can 15c-22c
California Shad, 1/2-lb can 8c
Choice Sardines, can 5c
Best Tink Salmon, can 18c
Fancy Seeded Raisins pkg 28c
Fresh Packed Currants pkg 25c
"Asco" Farina, pkg 10c
Tender Sugar Corn, can 11c
"Asco" Sifted Peas can 20-25c
Hershey's Cocoa, can 10c-19c
"Asco" Pork & Beans, can 12c
Fels Naptha Soap, cake 7 1/2c
P. & G. Naptha Soap, cake 7c
Ivory Soap Flakes, pkg 10c
Fine Quality Peas, can 14c
Hawaiian Pineapple, 19c, 29c
Fancy Sliced Peaches, can 28c
Fancy Calif. Apricots, can 25c
Extra Fancy Cherries can 28c
Fancy Calif. Peaches, can 40c
Extra Fancy Peaches, can 45c
Del Monte Pears, can 50c
Del Monte Cherries, can 60c

Buy it this Afternoon
for breakfast tomorrow.
Victor Bread stays fresh. Besides, look at its big, generous size.
Victor BREAD (The Good Big Loaf) 9c
—children thrive on it.

These Prices in All Our 172 Sanitary Meat Markets
Little Pig Roasting Hams lb 29c
Rump or Round Steak lb 35c | **All Sirloin Steaks** lb 40c
City-Dressed PORK Chops or Roasts lb 37c | **Thick End RIB Roast** lb 28c
Best Cuts lb 45c
Fresh-Killed, Roasting, Fryng and Stewing Chickens, 43c
Lean Salt lb 25c | **Pure Pork** lb 40c | **Choice Sour qt. Krout** 7c | **Hamburg Steak** lb 25c
Pork Sausage

Stores conveniently located all over Philadelphia and in the principal cities and towns of Penna., New Jersey, Delaware and Maryland.